Goal 1: ADVOCACY
Influence educational regulatory and legislative activities at federal, state, provincial and professional levels.

1. Define regulatory and legislative priorities.
2. Provide advocacy for chiropractic students, securing opportunities for education, low interest rate/subsidized loans, American funding for Canadian students, and chiropractic program alumni loan forgiveness programs.
3. Promote government funding of chiropractic research.

Goal 2: RESOURCES
Provide resources for and support of chiropractic programs, students, and staff (including faculty) to facilitate ongoing success.

1. Create a NBCE review and preparation process to replace offerings provided by commercial review companies.
2. Expand clerkship, intern, and resident rotation opportunities (DOD, VA, Public Health, and other hospitals).
3. Create more opportunities for acc to interact with chiropractic program students directly (e.g., job postings, a student ACC conference(s) with student focused speakers).
4. Facilitate regular/periodic meetings with content experts, beginning with technique instructors.
5. Launch new staff leadership training and development programs to groom the next generation of chiropractic program leaders.

Goal 3: DATA
Develop a robust set of benchmarking data to support the operations of ACC and its members.

1. Accumulate and disseminate demographic information pertaining to chiropractic students and faculty.
2. Accumulate and disseminate salary and benefit information for key personnel.

Goal 4: OPERATIONS
Manage ACC Operations.

1. Manage revenue and expenses resulting in a balanced budget.